

# Nathan Strauss

Bilingual play-by-play broadcaster with multiple years of TV and radio broadcast, production, and media relations experience

## EXPERIENCE

### **Augusta GreenJackets, North Augusta, SC — Broadcaster and Media Relations**

March 2023 - September 2023

Broadcast 132 games solo as the voice of the Augusta GreenJackets, the Single-A affiliate of the Atlanta Braves. Created and distributed daily game notes, while maintaining the digital and printed roster through coordination with the Atlanta Braves. Orchestrated daily interviews with players, coaches, Braves representatives, and team alumni in Major League Baseball while also liaising with local TV news media. Produced every game broadcast for radio and TV streaming. Creates radio and video sponsorship spots in collaboration with corporate partners. Utilized fluency in Spanish language to serve as translator for players in interviews and meetings, while developing Spanish language content. Wrote feature stories for website and game programs. Developed team website and managed team social media pages, using Meta Business Suite and MILB back-end resources like Forge and Diamond. Updated shot lists and trained camera operators in production.

### **UMass Athletics, Amherst, MA – TV and Radio Broadcaster**

May 2022 - Present

Broadcast UMass Athletics on Learfield, ESPN+, and NESN for UMass Women's Basketball, Men's and Women's Soccer, and Men's and Women's Lacrosse. Served as radio play-by-play broadcaster for UMass Hockey and sideline reporter for UMass Football through Learfield, while also working as fill-in play-by-play broadcaster and analyst for men's basketball broadcasts across radio and TV. Hosted the UMass Sports Insider, a biweekly 30-minute TV special that aired on linear TV. Produced, filmed, and edited pieces with coaches and student-athletes in addition to hosting. Worked closely with the athletics department to execute sponsorships reads and produce quality linear and streaming broadcasts.

### **New Hampshire Fisher Cats, Manchester, NH — Broadcast and Media Assistant**

May 2021 - September 2021

Called over 50 games for the Fisher Cats, the Double-A affiliate of the Toronto Blue Jays. Wrote daily game notes, press releases, and game recaps using Constant Contact and Forge to upload and distribute across platforms. Wrote feature stories for online and printed programs. Conducted interviews in English and Spanish. Clipped highlights from Diamond for in-stadium and online use. Generated 18 million impressions on team accounts across Twitter, Instagram, and Facebook; created a deliberate voice with awareness of current trends, memes, and demographics to increase team digital footprint. Created and executed weekly content plans across social media platforms.

### **91.1 WMUA Sports, Amherst, MA — Reporter, Director (2021-22)**

September 2019 - May 2022

Served as Sports Director for 2021-2022 school year. Served as lead play-by-play broadcaster for UMass Hockey and M/W Basketball. Selected by school as lead broadcaster and traveled with UMass Women's Basketball for 2021-22 season. Called UMass' first Atlantic 10 Championship on UMass WBB's flagship station.

**Education: University of Massachusetts, Amherst, Amherst, MA — BA in Political Science, Magna Cum Laude May '22**

**Milton Academy, Milton, MA — Diploma '17**

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## SKILLS

3.85 GPA, Dean's List honoree in every semester at UMass

Accomplished in Adobe Audition, Wide Orbit, and in-studio radio broadcast production and engineering

Well-versed in PowerPoint, Excel, Adobe Photoshop, and Adobe InDesign

Strong command of AP Style

Fluent in English and Spanish with formal translation experience, regularly translated for players in Minor League Baseball

Winner, Intercollegiate Broadcasting Systems' 2022 Best Hockey Play-By-Play Award

## EXTRA-CURRICULARS

Work as a translator and intern at the Law Offices of Demissie and Church from May to August of 2018 and from January onward in 2022, translating for clients and assisting with creating and filing immigration law documents

Freelance researcher for USA Today/Imagn, assisting with project-based research while compiling cross-platform data and analysis

Freelance voiceover and audio production work for clients in medical, sporting fields

Member, Sportscasters Talent Agency of America

## REFERENCES

Bruce Odle (CEO, USA Today Sports Properties):  
[bodle@usatoday.com](mailto:bodle@usatoday.com)

Tyler Murray (Voice of Worcester Red Sox, Red Sox AAA):  
[LTMurray@gmail.com](mailto:LTMurray@gmail.com)

Jay Burnham (Voice of UMass Athletics): [JBurnham@umass.edu](mailto:JBurnham@umass.edu)

